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Worldwide Access to Cancer Research and Education™

For immediate release

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Genentech approves Cancer Research Simplified's funding request for its upcoming Cancer Symposium Series!

Somerville, Mass....Cancer Research Simplified hits yet another milestone today in its year of many accomplishments by receiving grant support from Genentech.

"We at Cancer Research Simplified are thrilled to be receiving our first ever funding for our inaugural Cancer Symposium Series, and wish to thank Genentech for their generous support," says Dr. Ayguen Sahin, CEO and Founder of Cancer Research Simplified (CRS), and continues:

"This funding will help many to learn more about early cancer detection, current cancer research and trials, treatment, personalized medicine, and life after survival for certain cancer types, throughout 2015. We have worked very hard at carefully producing these events, making sure all important issues related to cancer diagnosis, treatment, and survival is covered. Our first symposium, which will be on breast cancer, will take place on January 28 at the Center for Arts and the Armory, in Somerville, Mass. from 6:00-9:00 PM. We have scheduled four symposiums on the following cancers in 2015: Breast, Lung, Colon and Prostate."

Indeed Cancer Research Simplified has hit many milestones this year, most recently its *Journal of Simplified Cancer Research* (JSCR) and its German issue JSCR-Deutsch, (first issues were published in September), the past four monthly sports and recreation events that have grown in popularity (Biking, Hiking, Climbing, and Kayaking), named a Top-Rated 2014 Nonprofit through Great-Nonprofits, winning a finalist position at the Harvard Extension Business Society's "Pitch Your Passion" Competition 2014, being invited to the Rev2014 Conference in D.C., visiting to Mass. Senator Markey's Office in D.C., launching our Afrikaans and Spanish cancer education programs, launching our first of its kind Cancer TV Show, *Cancer Explained!*, (streamed on Channel 3), launching our worldwide cancer patient empowerment campaign, #empowermentagainstcancer, being invited to attend to Harvard, Princeton, and Yale career fairs, being invited to present at the Yonder Schools in Istanbul/Turkey, participating at the MayFair 2014 in Harvard Square, organizing three monthly sports and recreation events open to the public, launching our new educational pictures program, being interviewed by EuroCirle, and being invited to the Mass General Hospital Postdoctoral Association (MGPA) Mentored Lunch.

Cancer Research Simplified's symposiums are open and free public. For more information and to register, visit: <http://www.cancerresearchsimplified.org/crs-breast-cancer-symposium.html>

About Genentech

Founded more than 35 years ago, Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. The company, a member of the Roche Group, has headquarters in South San Francisco, California. For additional information about the company, please visit <http://www.gene.com>.

About Genentech's Giving Philosophy

"We see scientists, researchers, and medical professionals working together to solve the world's most pressing problems. We see patients coming together to form communities. We see organizations providing education, raising awareness and providing much-needed support. That's why we offer support, resources, and funding."



About Cancer Research Simplified:

Cancer Research Simplified™ is a non-profit organization, committed to providing 'simplified', 'multi-language' information resources to cancer patients about their disease, the latest cancer research, and cancer institutes and hospitals worldwide that provide specialized cancer care and specific targeted therapy methods. In addition, we provide scholarships for high school students worldwide to perform research activities at renowned cancer research institutions around the world.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

Contact Mike Ryan, at mike@cancerresearchsimplified.org for further information.