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For Immediate Release:

FOR THE FIFTH YEAR IN THE ROW, CANCER EDUCATION AND RESEARCH INSTITUTE (CERI) HONORED AS ‘2018 TOP-RATED NONPROFIT’ by GreatNonprofits

Award based on Outstanding Online Reviews

Cambridge, Massachusetts, December 7, 2018 – Cancer Education and Research Institute (CERI), formerly Cancer Research Simplified announced today it has been honored with a prestigious ‘2018 Top-Rated Nonprofit Award’ by GreatNonprofits, the leading provider of user reviews of charities and nonprofits.

Cancer Education and Research Institute (CERI) provides multi-languages, simplified cancer education not only in Massachusetts but also all around the globe, resulting in targeted lifestyle changes of our clients, followers, subscribers, and seminar attendees, better understanding of the disease, treatment methods, early screening, and cancer prevention methods, as well as receiving guidance on centers and hospitals specifically focusing on their disease.



“We couldn’t be more excited to be named a Top-Rated Nonprofit for the fifth time in a row, and are deeply honored to see that we make a true difference in people’s lives” says Dr. Ayguen Sahin, CEO and Founder of Cancer Education and Research Institute (CERI). “We are proud of our accomplishments this year, in particular that our educational programs have reached 2.2 million people worldwide from 192 countries,” she continued. “Our educational programs make a real difference in people’s lives. We have received a remarkable 91.5% approval

rate of our cancer type-specific and general cancer awareness lectures in Massachusetts and overseas. We have seen that more than 64% of long-term, chronic cancer patients learned something about their disease through our lectures they didn’t know before. This was very important for us to see as it proved exactly our point of founding this organization. We are committed to make cancer understandable for everyone”, Dr. Sahin added.

The Top-Rated Nonprofit award was based on the large number of positive reviews that CERI received – reviews written by volunteers, donors and clients. People posted their personal experience with the nonprofit. For example, a donor of CERI, *Aygen-Sibel Çelik*, wrote, *“Helping people in need, especially when they do not know what they can do after a shocking message, how to get informed comprehensively and easily, that’s a great idea. And the implementation is unique! Thank you very much for this wonderful work!”*. A person from the general public, with the user name *Aycagb510*, wrote, *“First of all thank you very much for your support to cancer patients in their tough times they go through... From your organization, millions of people who have the “cancer horror” can get updated information about cancer treatments for all forms of cancer and learn how to survive from cancer. Not just cancer patients but everyone should watch your informative videos to help others, to understand what they might be facing and to get tips on how to reduce their cancer risk...”*.

More review and personal stories with the organization from volunteers, clients, and donors from around the globe can be found on the organization’s page on GreatNonprofits website: <http://greatnonprofits.org/org/cancer-education-and-research-institute-formerly-cancer-research-simplified>

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.

“Cancer Education and Research Institute is a great example of a nonprofit making a real difference in their community,” said Perla Ni, CEO of GreatNonprofits, “Their award is well-deserved recognition not only of their work, but the tremendous support they receive, as shown by the many outstanding reviews they have received from people who have direct experience working with Cancer Education and Research Institute.”



Cancer Education and Research Institute earned this award with a remarkable rating of 5 out of 5 stars.

GreatNonprofits is the leading website where people share stories about their personal experiences on more than 1.2 million charities and nonprofits. The GreatNonprofits Top-Rated Awards are the only awards for nonprofits determined by those who have direct experience with the charities – as donors, volunteers and recipients of aid.

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About Cancer Education and Research Institute (CERI)

Cancer Education and Research Institute (CERI) (www.canceredinstitute.org), formerly known as Cancer Research Simplified, is an award-winning, independent, Boston-based, 501(c)(3) global non-profit organization. Its three-fold mission is to 1) make cancer and

cancer research understandable for everyone; 2) bridge the gap between cancer scientists and cancer patients; and 3) provide cancer research scholarships for promising high school students worldwide.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit www.greatnonprofits.org for more information.

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