

For immediate release

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Colon Cancer Lecture by Cancer Scientist CEO of Nonprofit Brings Smile on Attendees' Faces

Cambridge, MA.... Cancer Research Simplified (CRS)'s cancer scientist CEO and Founder, Ayguen Sahin, MSc, PhD gave a full lecture on colon cancer at its third public cancer symposium on colon cancer, held on July 28th, 2015 at Cambridge College in Cambridge, MA.

Award-winning cancer scientist, Dr. Ayguen Sahin's passion in cancer education and bringing science "down" to people, thus bridging the gap between cancer scientists and cancer patients, made her found two and a half years ago the Boston-based, nonprofit organization on cancer education, Cancer Research Simplified (CRS), aiming to communicate scientific research to cancer patients and the general public.

"During my doctoral work and research in Germany and postdoctoral fellowship and faculty membership at Massachusetts General Hospital/Harvard Medical School, I felt a growing gap between cancer scientists and cancer patients and thus, the need of bridging this gap." Dr. Sahin founded Cancer Research Simplified (CRS) in January 2013, which earn several awards in 2014, including the 2014 Top-Rated Nonprofit Award by Great Nonprofits based on the votes and reviews of the public.

Dr. Sahin provided a full colon cancer lecture as the third lecture in the Cancer Symposium series of CRS. Sponsored by Genentech, Boston Thermography Center, The Print House, MBTA, Life Alive Organic Café, Flatbread Company, Iggy's Bread, J.P. Licks, and Trader Joe's, with the volunteering help of Jamie at BWH/HMS and CRS team member and volunteer at the event, Emily, the lecture provided *simplified, factual* information on colon cancer prevention and early detection, screening, current treatment strategies, clinical trials, new research and drug approvals, life after survival, and nutritional facts.

"While educating the public on all types of cancer through our educational videos on YouTube and our written materials on our website for the past two and a half years, we know now the 'exact' way of simplifying the educational materials we write for our audience to be able to understand," said Dr. Sahin. "I was more than pleased to see that lecture was extremely well received, and left a big smile on attendees' faces, having learned so many valuable information on cancer education and I shared with them on cancer prevention on daily basis. The hugs I have gotten after the lecture was just heartwarming, knowing that we truly helped people – and that's what we're working for!"

The audience included cancer patients, family members, general public, survivors, and people who have lost their loved ones to cancer. "I will give more of a priority having a better diet, be aware of

early screenings, and create awareness with the right information and in CRS's website," said one attendee when asked what they would do differently as a result of attending the program. Another attendee responded "I will eat more healthy and do more research on CRS's website," while another responded as "I will ask more specific questions of my Doctor." Impressed by the lecture, one of the attendees praised the lecturer, Dr. Sahin, on CRS's social media site. "The instructor was full of passion and knowledge as well as multi-lingual. She's a geneticist, who wants to get information out to the public in a way that the "lay" person can understand. Consider liking her page and learning more about what this group does."



CEO and Founder of Cancer Research Simplified, Ayguen Sahin, MSc, PhD, provides lecture on colon cancer at its Cancer Symposium Series.



Happy faces of attendees of the Colon Cancer Symposium by Cancer Research Simplified.

CRS's much-loved game at all of its events, the CRS Cancer Quiz Game™, found its 1st, 2nd, and 3rd prize winners after the lecture, while the 1st prize was shared between two winners. "It was for the first time that not only we have gotten winners who have had 10 right out of ten questions, but also that we have gotten two showed how us how well the information provided was understood," said Dr. Sahin.

Pictures on it's website, <http://www.cancerresearchsimplified.org/events.html>
and on its Facebook Fan Page, <https://www.facebook.com/CancerResearchSimplified>

The fourth symposium to be held in October, 2015 on Prostate Cancer.

About Cancer Research Simplified:

Cancer Research Simplified (www.CancerResearchSimplified.org) is an independent, 501(c)(3) global non-profit organization. Its three-fold mission is to provide simplified information about cancer and cancer research to cancer patients and the general public; to bridge the gap between cancer scientists and cancer patients; and to provide cancer research scholarships for high school students worldwide.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

Contact Dr. Ayguen Sahin, Chief Executive Officer, at info@cancerresearchsimplified.org for further information.

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