

CANCER PREVENTION IN MOTION



EVENT SPONSORSHIP PROPOSAL

ACTIVE OUTDOOR LEARNING FOR HEALTHIER LIVES



Cambridge
Public Health
Department



Sasaki
Foundation

By:
Cancer Education and Research Institute®

 canceredinstitute.org

JOIN US AS A SPONSOR

SUMMER 2025 OUTDOORS CANCER EDUCATION EVENTS™

Presented by
Cancer Education and Research Institute®
Cambridge, MA
July–August 2025



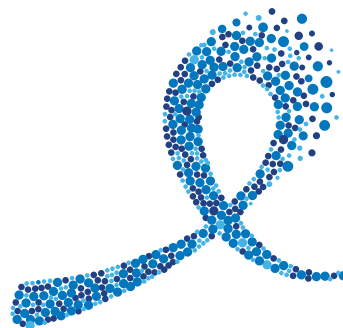
THE ISSUE

Nearly one-third of all cancer cases are preventable, with the top five types closely tied to lifestyle habits. At Cancer Education and Research Institute® (CERI), our global mission has always been to tackle cancer from all angles — except treatment — by focusing on prevention, education, and equitable access to high-quality cancer care for all, worldwide.

Our award-winning cancer education programs have saved lives across the globe. In 2019, we were honored with the **United Nations Interagency Task Force (UNIATF) Award** for our impact.

Over a decade ago, we launched our signature **CERI Outdoors Cancer Education Events™**, empowering individuals and families to take simple, daily actions toward cancer prevention through:

- Clear, culturally relevant, evidence-based education
- Real-life application strategies for all ages
- Expert-led tools and tips not found anywhere else



THE EVENT

Now celebrating its 10th year (paused during the pandemic), our **CERI Outdoors Cancer Education Events™** return this summer—thanks to a mini-grant from the **City of Cambridge's Public Health Department**, sponsored by the **Hideo Sasaki Foundation**.

Join us in bringing the community together for:

- Free, all-ages, interactive cancer prevention education
- Our signature educational games and tools
- Movement, fun, and life-saving information in a positive environment



WHY SPONSOR?

Community Partner

Become a leading voice in cancer prevention and local wellness. This level offers the highest visibility and brand alignment.

\$1000

Your support will:

- Sponsor both summer events (July & August)
- Promote your brand at a trusted public health initiative
- Help deliver hands-on, life-saving cancer education
- Be fully tax-deductible

You'll receive:

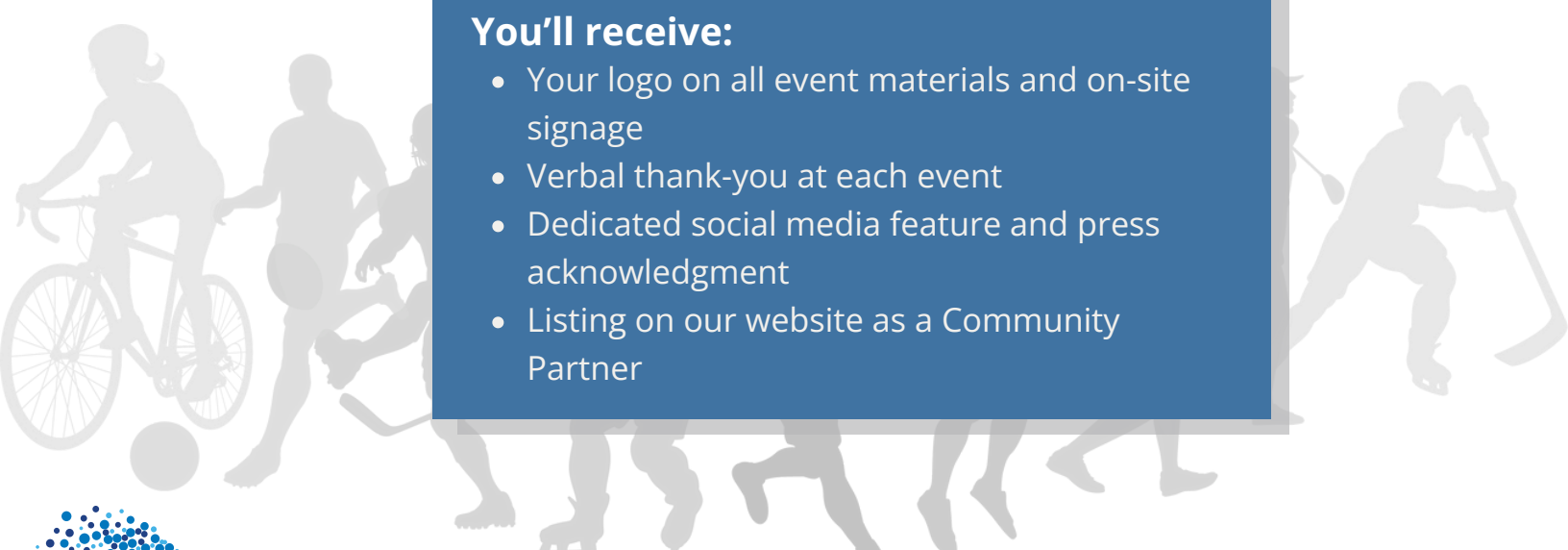
- Your logo on all event materials and on-site signage
- Verbal thank-you at each event
- Dedicated social media feature and press acknowledgment
- Listing on our website as a Community Partner

Community Partner

\$1000

Supporting Sponsor

\$500



WHY SPONSOR?

Supporting Sponsor

Perfect for small businesses who care about community health.

\$500




Your support will:

- Sponsor both summer events (July & August)
- Help bring expert-led cancer education to the public
- Support a high-impact, family-friendly experience
- Be fully tax-deductible

You'll receive:

- Your business name listed in the printed program
- Group mention on social media
- Website listing under Supporting Sponsors
- Limited availability: Only 5 Supporting Sponsor slots available

 *We recommend the Community Partner level for maximum brand visibility and community engagement.*

Community
Partner

\$1000

Supporting
Sponsor

\$500



SPONSOR TODAY

📅 Our first event kicks off **July 26th** at **Gold Star Mothers Park** in **Cambridge, MA!**

We'd love to include your business in our materials and promotions as soon as possible to maximize your exposure.



Phone Number:
(617) 767-1070



Email Address:
support@canceredinstitute.org



Website:
canceredinstitute.org/
events



Address:
PO Box 400335 Cambridge,
MA 02140