Date: May 12, 2025

Cancer Education and Research Institute® (CERI)'s Recommendations for the Fourth High-level Meeting on NCDs and Mental Health

On May 2nd 2025, the Cancer Education and Research Institute® (CERI) participated in the United Nations Multi-stakeholder Hearing on NCDs and Mental Health in New York- a pivotal gathering of global leaders, policymakers, and advocates shaping the agenda for the upcoming High-Level Meeting on NCDs.

Representing the voices and experiences of patients worldwide, CERI contributed frontline insights and evidence-based recommendations to advance equitable, personalized, and comprehensive cancer care on the global stage.

Our participation underscores CERI's leadership in pioneering patient-centered solutions and our commitment to ensuring that no patient is left behind in the global response to cancer and other noncommunicable diseases.

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Pioneering Personalized, Equitable, and Comprehensive Cancer Care

At CERI, we call on the global community and UN Member States to:

- **Make personalized cancer care accessible to all:**
  Support models that tailor treatment to each patient's biology, finances, and cultural context, as demonstrated by our CERI Personalized Patient Program's 90%+ success rate.
- **Eliminate economic toxicity:**
  Implement policies that protect families from catastrophic health expenditures and ensure equitable access to essential treatments.
- **Invest in prevention and youth education:**
  Prioritize early intervention and prevention programs, especially for children and youth, to reduce future cancer burden.
- **Address environmental and systemic risk factors:**
  Tackle pollution, climate-driven disasters, and health system gaps that increase cancer risk and limit access to care.
- **Integrate psychosocial support:**
  Embed culturally sensitive mental health and psychosocial services throughout the cancer journey.
- **Promote public education and health literacy:**
  Deliver accessible, multilingual education to empower communities for prevention, early detection, and effective care.
- **Foster multisectoral partnerships:**
  Build strong collaborations across sectors to drive innovation and sustainable impact in cancer control.

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We invite policymakers, partners, and supporters to join us in transforming cancer care for all. By prioritizing personalized, equitable, and innovative approaches, together we can build a future where every patient-regardless of background or circumstance-has access to high-quality prevention, treatment, and support.

Explore our recommendations, partner with us, and help amplify the impact of patient-centered cancer care worldwide.

Aygül Sahin, MSc, PhD
CEO, Founder, Cancer Lead
Cancer Education and Research Institute®