

For Immediate Release:

CERI CLOSES OUT 2019 WITH NATIONAL AWARDS

CERI wins Top-rated Nonprofit Award for its Outstanding Work

Cambridge, Massachusetts, December 31, 2019 – Cancer Education and Research Institute® (CERI) announced today it has been honored with a prestigious '2019 Top-Rated Nonprofit Award' by GreatNonprofits, the leading provider of user reviews of charities and nonprofits.

Cancer Education and Research Institute® (CERI) is the first and only simplified, multi-language global cancer organization. With its uniquely designed four major programs, CERI *Personalized* Patient Program[™], CERI Cancer Education Program, CERI Youth Program, and CERI Cancer Research Program, CERI serves everyone, regardless of their experience with cancer, disease stage, economical status, location, ethnicity, and language.

CERI's educational programs have reached more than 2.6 million people worldwide from 192 countries. Through its local and overseas lectures, CERI has changed peoples bad lifestyle habits dramatically. Seventy percent of lecture attendees started to eat healthier, 82.6% started to be more active, 69.6% started to use sunscreen, and an astonishing 83.33% either quitted smoking or are avoiding cigarette smoke.

CERI further celebrated many 'cancer-free' moments with its patients this year, through its uniquely designed CERI *Personalized* Patient Program[™]. After long, and sometimes difficult processes and with great efforts, as of yesterday, CERI closed 2019 year with another 'cancer-free' news of its patient.

CERI's outstanding work worldwide led to its recognition by the United Nations with the UNIATF Award 2019.



Cancer Education and Research Institute® (CERI)'s has won the Top-rated Nonprofit Award by GreatNonprofits for Six Years in a Row.

"We couldn't be more excited to be named a Top-Rated Nonprofit for the sixth time in a row, and are deeply honored to see that our hard work paying off by saving many people's lives worldwide" says Dr. Ayguen Sahin, CEO, Founder, and Cancer Lead of Cancer Education and Research Institute® (CERI). "This was a stellar year for us. Our work has reached more than 2.6 million people worldwide in 192 countries, we were able to change people's bad lifestyle habits, made it possible for many cancer patient's worldwide to be 'free' of cancer, and having received an United Nations Award was a crowning moment for our hard work," she continued. "We are committed to continue working very hard and making a

true difference in this world for everyone," Dr. Sahin added.

The Top-Rated Nonprofit award was based on the large number of positive reviews that CERI received – reviews written by volunteers, donors and clients. People posted their personal experience with the nonprofit. For example, CERI's now cancer-free patient in Germany with the nickname, Trancer, wrote, "I am grateful that this institute exists, by which those affected are so professionally accompanied."

Another patient of CERI, Huseyn, now cancer-free as of yesterday, wrote, "The existence of such an institution is a great hope for cancer patients. When I met with Ms. Ayguen to review my reports, she gave me extensive information about cancer. This organization is a compass to go through the medical examination period in the right way. Taking on all of your worries, they are closely involved in the search for the best doctors and supervise the implementation of treatment. There is no doubt that everything we did in the beginning would end well. Thanks for everything."

More review and personal stories with the organization from volunteers, clients, and donors from around the globe can be found on the organization's page on GreatNonprofits website: greatnonprofits.org/org/cancer-education-and-research-institute

CERI is now planning to build and operate in 2020 its cancer research laboratory performing innovative, life-saving cancer immunotherapy. Fundraising is ongoing: canceredinstitute.org/donate

CERI will celebrate its outstanding achievements in 2019 on its birthday on January 30, 2020 combined with an annual fundraiser: <u>canceredinstitute.org/celebration-of-results</u>

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.



Cancer Education and Research Institute® (CERI)'s Top-rated Nonprofit Award 2019 Certificate by GreatNonprofits.

"Cancer Education and Research Institute is a great example of a nonprofit making a real difference in their community," said Perla Ni, CEO of GreatNonprofits, "Their award is well-deserved recognition not only of their work, but the tremendous support they receive, as shown by the many outstanding reviews they have received from people who have direct experience working with Cancer Education and Research Institute."

Cancer Education and Research Institute earned this award with a remarkable rating of 5 out of 5 stars.

GreatNonprofits is the leading website where people share stories about their personal experiences on more than 1.2 million charities and nonprofits. The GreatNonprofits Top-Rated Awards are the only awards for nonprofits determined by those who have direct experience with the charities – as donors, volunteers and recipients of aid.

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About Cancer Education and Research Institute (CERI)

Cancer Education and Research Institute® (CERI) (<u>canceredinstitute.org</u>), is the first and only simplified, multi-language 501(c)(3) global non-profit organization. Its mission is to 1) make cancer and cancer research understandable for everyone; 2) bridge the gap between cancer professionals and cancer patients; 3) provide cancer research scholarships for promising high school students worldwide, career guidance, and mentorship; and 4) conduct in-house innovative cancer research and directly translate it to the public. CERI is the United Nations, UNIATF Award 2019 recipient.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit www.greatnonprofits.org for more information.

Media Contacts

Dr. Ayguen Sahin CEO, Founder, and Cancer Lead Cancer Education and Research Institute (CERI) info(at)canceredinstitute.org

Leonard Lee Great Nonprofits 612-670-34445 leonard(at)greatnonprofits.org