



www.CancerResearchSimplified.org
+1 (617) 767-1070
info@CancerResearchSimplified.org
P.O. Box 400335, Cambridge, MA 02140 USA

Worldwide Access to Cancer Research and Education™

For Immediate Release:

**CANCER RESEARCH SIMPLIFIED HONORED AS 2015 TOP-RATED
NONPROFIT *GreatNonprofits.org* Award is based on positive online
reviews**

Cambridge, Massachusetts November 4, 2015 – Cancer Research Simplified announced today that it has been honored with a prestigious 2015 Top-Rated Award by GreatNonprofits, the leading provider of user reviews about nonprofit organizations.

“We are very excited to be named a Top-Rated Nonprofit for the second time in a row, and deeply honored to see that we make a true difference in people’s lives” says Dr. Ayguen Sahin, CEO and Founder of Cancer Research Simplified. “We are proud of our accomplishments this year, including the launch of our Online Store that includes CRS products as well as my mother’s handmade cancer awareness carves, sent all the way from Turkey; the launch of our Russian and Portuguese educational programs, totaling our program languages to eight; being invited to meet with Consul General of Turkey in Boston; partnering up with Boston Thermography Center in enhancing breast health education; our partnership with Cambridge College; our fundraiser bike ride; publishing many educational videos and new research articles through our online journal (JSCR), website, and YouTube channel; launching our Patient Platform in English, German, and Turkish, helping many patients and family members worldwide by giving guidance on latest research, cancer centers and hospitals, healthy lifestyle, diet, and other aspects; and the launch of our CRS Cancer Symposium and Lecture series 2015 on breast, lung, colon, prostate cancer, the latter of which is coming up on November 10, sponsored by Genentech, Boston Thermography Center, The Print House, Massachusetts Bay Transportation Authority (MBTA), Cambridge College, Life Alive Organic Café, J.P. Licks, Flatbread Company, Iggy’s Bread, Trader Joe’s, with kind help in artwork by Jamie Bell at Brigham and Women’s Hospital/Harvard Medical School.”

The Top-Rated Nonprofit Award was based on the large number of positive reviews that Cancer Research Simplified received –written by volunteers, donors, and clients, who posted their personal experience with the nonprofit. Emma, for example, wrote: “Cancer Research Simplified provides us the information we need and looking for in a way that we can reach easily and understand. Also, I find the symposiums they have been organizing are informative and help to find answers to the questions I have in my mind about cancer types and treatments.” Sinan from Canada wrote: “I have had the privilege of working with CRS for the past couple years. They are one of the very best nonprofit organizations out there. Each and every volunteer was working very hard to provide the latest information and guidance to the cancer patients. They helped thousands of cancer patients diagnosed with various types cancer with their online web site and forums, meetings and activities by bringing attention to cancer awareness. I was very lucky to work with

Ayguen Sahin, the founder of CRS, and very grateful to all the wonderful volunteers who make this very great organization that it is.” Cancer Research Simplified earned this award with a remarkable rating of 4.93 out of 5 stars.



GREATNONPROFITS
TOP-RATED NONPROFIT



Cancer Research
Simplified

Congratulations

Your community has selected your organization as one of the 2015 Top-Rated Nonprofits using GreatNonprofits. You are among a distinguished few to receive this community endorsement.

Perla Ni
CEO Greatnonprofits

While the Top-Rated Awards run through the end of October, Cancer Research Simplified was part of the inaugural group to qualify for the year. In addition, Cancer Research Simplified will be added to GreatNonprofits’ #GivingTuesday guide – an interactive guide on top nonprofits throughout the years. Look out for this around the holidays.

“Savvy donors want to see the impact of their donations more than ever,” said Perla Ni, CEO of GreatNonprofits, “People with direct experience with Cancer Research Simplified have voted that the organization is making a real difference.”

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community. More reviews of Cancer Research

Simplified can be read and added here: <http://greatnonprofits.org/org/cancer-research-simplified>

About Cancer Research Simplified

Cancer Research Simplified (www.CancerResearchSimplified.org) is an independent, 501(c)(3) global nonprofit organization. Its mission is to 1.) provide simplified information about cancer and cancer research to cancer patients and the general public, 2.) bridge the gap between cancer scientists and cancer patients; and 3.) provide cancer research scholarships for high school students worldwide.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-

treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit www.greatnonprofits.org for more information.

Media Contact

Ayguen Sahin, MSc, PhD, CEO and Founder, Cancer Research Simplified;
info@cancerresearchsimplified.org

###