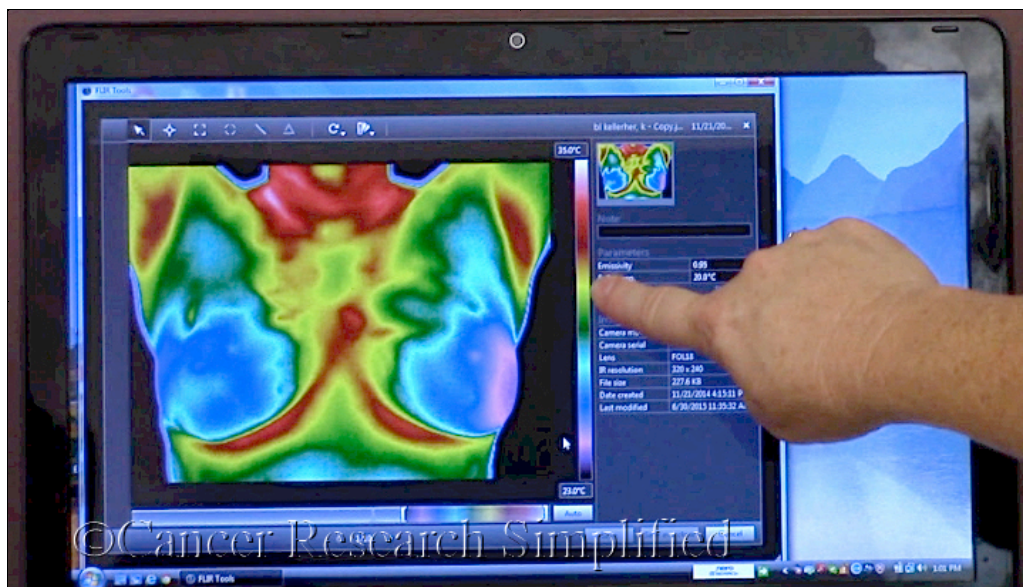


## Cancer Research Simplified and Boston Thermography Center Announce Partnership in Enhancing Breast Health Education

### For immediate release

BOSTON, MA, JULY 14, 2015 – Cancer Research Simplified, a Boston-based, global cancer education non-profit organization, and Boston Thermography Center announced today a partnership that will enhance the education of patients and the general public about breast health. As one of the sponsors of Cancer Research Simplified (CRS)'s Public Breast Cancer Symposium, held on February 4, 2015 in Somerville, MA, part of the CRS Cancer Symposium Series, Boston Thermography is pleased to extend its partnership with CRS on both educational and sponsorship levels.

“Boston Thermography Center is excited to be in partnership with Cancer Research Simplified,” said Founder and President of Boston Thermography Center, Karen Kelleher, CTM, CBT, LMT. “We hope this partnership will bring awareness about the benefits of tracking breast health through thermal imaging. This FDA-approved, non-invasive test can be part of a women’s breast health starting in their 20’s, where no other test besides self exams are being offered. Our goal is to donate a portion of breast or full body examination to CRS to further help their work in cancer awareness and education. Boston Thermography Center is also excited to be involved in the Symposiums and other events of Cancer Research Simplified when possible. What Dr. Ayguen Sahin and CRS offer to the public is an invaluable education and service and we are honored to work with Dr. Sahin and her team!”



Keren Kelleher, President and Founder of Boston Thermography, explains the Thermography screening process in an interview with Cancer Research Simplified.

“Our partnership with Boston Thermography is an exciting step for Cancer Research Simplified as it will enhance our efforts in public cancer education and awareness, particularly on breast health,” said Ayguen Sahin, MSc, PhD, Founder and CEO of Cancer Research Simplified. “Early detection of cancer is an important factor in timely and effective cancer treatment, and non-invasive, and non-radioactive detection methods may provide a supplement to this effort. As Cancer Research Simplified, we are committed to educate patients and the public about all aspects of cancer and communicate scientific research in a simplified way through our symposiums, written and visual materials, and breast health is most certainly a part of it. We are very excited about the partnership with Boston Thermography Center, as their story and mission is based on helping people who suffer from breast cancer and on scientific studies. Our goal is to educate people about their disease, treatment methods, cancer prevention strategies and more, and we are honored that the Boston Thermography Center is supporting our work.”

Boston Thermography Center’s contribution to Cancer Research Simplified is based on the number of the screens each month.

To watch the interview with Boston Thermography Center by Cancer Research Simplified and to learn more about Thermography and its applications visit [Cancer Research Simplified's Cancer Screening-Thermography page](#).

#### **About Boston Thermography Center**

Boston Thermography Center is located in Woburn, MA. It offers medical thermal imaging, which is a non-invasive, radiation- free, safe and painless process, services for breast cancer risk assessment, and other full body imaging to identify inflammation and nerve conditions in the body. For more information visit its website at [www.bostonthermography.com](http://www.bostonthermography.com).

#### **About Cancer Research Simplified**

Cancer Research Simplified ([www.CancerResearchSimplified.org](http://www.CancerResearchSimplified.org)) is an independent, 501(c)(3) global non-profit organization. Its three-fold mission is to provide simplified information about cancer and cancer research to cancer patients and the general public; to bridge the gap between cancer scientists and cancer patients; and to provide cancer research scholarships for high school students worldwide.

##### **Mission Statement**

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

##### **Vision**

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer- treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

#### **Contact Information**

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