



COMMUNITY BAG PROGRAM



FOR IMMEDIATE RELEASE

Cancer Education and Research Institute® Celebrates Selection as a Stop & Shop Community Bag Program Beneficiary

CAMBRIDGE, MA, December 1, 2023 – Cancer Education and Research Institute® (CERI) has been selected as a beneficiary of the Stop & Shop Community Bag Program for the month of December.

The Stop & Shop Community Bag Program, which launched in May 2019, is a reusable bag program that facilitates community support aimed at making a difference in the communities where shoppers live and work.

Cancer Education and Research Institute® was selected as the December beneficiary of the program by store leadership at the Stop & Shop located at 105 Alewife Brook Parkway, Somerville, MA. Cancer Education and Research Institute® will receive a \$1 donation every time the \$2.50 reusable Community Bag is purchased at this location during December unless otherwise directed by the customer through the Giving Tag attached to the bag.

“We are thrilled to be selected as the STOP & SHOP Community Bag Program Beneficiary this December! We are honored that the difference we make in the community is being recognized by the STOP & SHOP management as well, and showing their support is priceless,” said Ayguen Sahin, MSc, PhD, Executive Director, Founder, and Cancer Lead of Cancer Education and Research Institute®. “These STOP & SHOP Community Bag donations will tremendously help not only for the continuation of our life-saving work, but also for spreading awareness of our programs as far and wide possible within our community to save more lives.”

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Cancer Education and Research Institute® is a 501(c)(3) non-profit organization based in Cambridge, MA, recognized by the United Nations with the UNIATF Award 2019. Founded in 2013, Cancer Education and Research Institute® has been a leader in saving lives by ensuring high-quality cancer treatment and care for all. Learn more about Cancer Education and Research Institute® by visiting <https://canceredinstitute.org>.

For more information on the Stop & Shop Community Bag Program, visit stopandshop.2givelocal.com.

