

For Immediate Release:

CANCER EDUCATION AND RESEARCH INSTITUTE (CERI) HONORED AS ‘2017 TOP-RATED NONPROFIT’ by GreatNonprofits

Award based on Outstanding Online Reviews

Cambridge, Massachusetts, March 24, 2017 – Cancer Education and Research Institute (CERI), formerly Cancer Research Simplified announced today it has been honored with a prestigious ‘2017 Top-Rated Nonprofit Award’ by GreatNonprofits, the leading provider of user reviews of charities and nonprofits.

Cancer Education and Research Institute (CERI) provides multi-languages, simplified cancer education not only in Massachusetts but also all around the globe, resulting in targeted lifestyle changes of our clients, followers, subscribers, and seminar attendees, better understanding of the disease, treatment methods, early screening, and cancer prevention methods, as well as receiving guidance on centers and hospitals specifically focusing on their disease.



“We are very excited to be named a Top-Rated Nonprofit for the fourth time in a row, and deeply honored to see that we make a true difference in people’s lives” says Dr. Ayguen Sahin, CEO and Founder of Cancer Education and Research Institute (CERI). “We are proud of our accomplishments this year, particularly expanding our work within our community and outside of the US reaching 192 countries around the globe,” she continued.

The Top-Rated Nonprofit award was based on the large number of positive reviews that CERI received – reviews written by volunteers, donors and clients. People posted their personal experience with the nonprofit. For example, one client CERI served wrote, *“I asked CERI for information about clinical trials when a relative was diagnosed with a form of chronic leukemia and they quickly replied with several possibilities. It was just what I needed at a difficult time.”* A person from the general public wrote, *“It is very great to find such a useful website and such a great work. Dr. Ayguen Sahin did a very amazing thing by helping cancer patients to learn about their illness. I support and appreciate her for her and her team efforts.”*

More review and personal stories with the organization from volunteers, clients, and donors from around the globe can be found on the organization’s page on GreatNonprofits website:

<http://greatnonprofits.org/org/cancer-education-and-research-institute-formerly-cancer-research-simplified>

While the Top-Rated Awards run through the end of October, CERI was part of the inaugural group to qualify for the year. In addition, CERI will be added to GreatNonprofits #GivingTuesday Guide—an interactive guide to top nonprofits throughout the years. Look for this near the holidays.

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.

“Cancer Education and Research Institute is a great example of a nonprofit making a real difference in their community,” said Perla Ni, CEO of GreatNonprofits, “Their award is well-deserved recognition not only of their work, but the tremendous support they receive, as shown by the many outstanding reviews they have received from people who have direct experience working with Cancer Education and Research Institute.”

Cancer Education and Research Institute earned this award with a remarkable rating of 5 out of 5 stars.



GreatNonprofits is the leading website where people share stories about their personal experiences on more than 1.2 million charities and nonprofits. The GreatNonprofits Top-Rated Awards are the only awards for nonprofits determined by those who have direct experience with the charities – as donors, volunteers and recipients of aid.

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About Cancer Education and Research Institute (CERI)

Cancer Education and Research Institute (CERI) (www.canceredinstitute.org), formerly known as Cancer Research Simplified, is an award-winning, independent, Boston-based, 501(c)(3) global non-profit organization. Its three-fold mission is to 1) make cancer and cancer research understandable for everyone; 2) bridge the gap between cancer scientists and cancer patients; and 3) provide cancer research scholarships for promising high school

students worldwide.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit www.greatnonprofits.org for more information.

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