

For Immediate Release:

CANCER EDUCATION AND RESEARCH INSTITUTE (CERI) HONORED AS ‘2016 TOP-RATED NONPROFIT’ by GreatNonprofits

Award based on Outstanding Online Reviews

Cambridge, Massachusetts, November 28, 2016 – Cancer Education and Research Institute (CERI), formerly Cancer Research Simplified announced today it has been honored with a prestigious ‘2016 Top-Rated Nonprofit Award’ by GreatNonprofits, the leading provider of user reviews of charities and nonprofits.

Cancer Education and Research Institute (CERI) provides multi-languages, simplified cancer education not only in Massachusetts but also all around the globe, resulting in targeted lifestyle changes of our clients, followers, subscribers, and seminar attendees, better understanding of the disease, treatment methods, early screening, and cancer prevention methods, as well as receiving guidance on centers and hospitals specifically focusing on their disease.



“We are very excited to be named a Top-Rated Nonprofit for the third time in a row, and deeply honored to see that we make a true difference in people’s lives” says Dr. Ayguen Sahin, CEO and Founder of Cancer Education and Research Institute (CERI). We are proud of our accomplishments this year, particularly expanding our work outside of the US. With the sponsorship of the city of Atasehir in Istanbul, Turkey, we held another great Public Cancer Conference on May 24, 2016, resulting in many Turkish National Press appearances. The

feedback from around 100 attendees was not only extremely positive, but we also confirmed that the information received was well understood.”

Dr. Sahin gave a series of invited talks in Turkey, starting with the Innovation in Medicine Summit - 2, 5-7 May, 2016, in Gaziantep, Turkey with her talk entitled ‘Latest Developments in Cancer Immunotherapy’. She further spoke at the 2nd International Congress of Forensic Toxicology - Industrial and Environmental Toxicology, 26-30 May, 2016, in Ankara, Turkey, giving a talk entitled ‘Effects of Environmental Toxicity on Cancer and Other Diseases’. Her next talk was at her former college Hacettepe University, where she earned her Bachelor’s

degree in Biology, Master's degree in Applied Biology, and where she was a junior faculty member, prior to her Ph.D. degree in Germany, in Genetics, working on Glioblastoma (brain cancer), and her postdoctoral research in Germany and Harvard Medical School- Massachusetts General Hospital (thereafter junior faculty member), also working on glioblastoma, and cancer immunotherapy. Dr. Sahin's talk on 'Latest Advances in Cancer Immunotherapy' was held on May 31st, 2016, at the Altan Gunalp auditorium in Ankara, Turkey.



Dr. Sahin next to the public cancer symposium banner by the city of Atasehir in Istanbul, Turkey



Several press appearances of Dr. Sahin's cancer lectures in Turkey



Dr. Sahin received recognition as a keynote speaker at the Innovation in Medicine Summit-2 in Gaziantep, Turkey

More press appearances can be found on CERI's website:

<http://www.canceredinstitute.org/news-room.html>

The Top-Rated Nonprofit Award is based on the rating and number of reviews that Cancer Education and Research Institute (CERI) received from volunteers, donors and aid recipients. Mizzsak, for example, wrote: "I had the privilege to get to know Dr. Ayguen Sahin personally and it is remarkable to see her passion and dedication to cancer research and education. Her videos on YouTube are extremely informative and provide a simpler picture of the otherwise intimidating medical language of cancer research. The organization is based in Cambridge, MA, and its accessibility in several languages, makes it outstanding in the field. I highly recommend visiting the website (<http://www.canceredinstitute.org>) and contacting them with any concerns – you will not be disappointed in the personalized attention you will receive to all your questions." A volunteer of CERI wrote "I worked for about 6 months or so as a volunteer. I helped w/ online journals and took part in Dr. Sahin's very informative lectures. The lectures/journals/articles, in different languages, reach out to those who need education and help on the matter. It was great pleasure and experience to work with Dr. Sahin. I also believe that being a volunteer for such a non-profit organization is privilege for all ages as far as experience and doing good for the humankind."

More review and personal stories with the organization from volunteers, clients, and donors from around the globe can be found on the organization's page on GreatNonprofits website:

<http://greatnonprofits.org/org/cancer-education-and-research-institute-formerly-cancer-research-simplified>

"Cancer Education and Research Institute is a great example of a nonprofit making a real difference in their community," said Perla Ni, CEO of GreatNonprofits, "Their award is well-deserved recognition not only of their work, but the tremendous support they receive, as shown by the many outstanding reviews they have received from people who have direct experience working with Cancer Education and Research Institute."

Cancer Education and Research Institute earned this award with a remarkable rating of 5 out of 5 stars.



GreatNonprofits is the leading website where people share stories about their personal experiences on more than 1.2 million charities and nonprofits. The GreatNonprofits Top-Rated Awards are the only awards for nonprofits determined by those who have direct experience with the charities – as donors, volunteers and recipients of aid.

###

About Cancer Education and Research Institute (CERI)

Cancer Education and Research Institute (CERI) (www.canceredinstitute.org), formerly known as Cancer Research Simplified, is an award-winning, independent, Boston-based, 501(c)(3) global non-profit organization. Its three-fold mission is to 1) make cancer and cancer research understandable for everyone; 2) bridge the gap between cancer scientists and cancer patients; and 3) provide cancer research scholarships for promising high school students worldwide.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit

www.greatnonprofits.org for more information.

Media Contacts

Dr. Ayguen Sahin
CEO and Founder
Cancer Education and Research Institute (CERI)
617-767-1070
ayguen@canceredinstitute.org

Leonard Lee
Great Nonprofits
612-670-34445
leonard@greatnonprofits.org