



Worldwide Access To High-Quality Cancer Care, Research, and Education For All™

#PersonalizedCancerCareForAll™

# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **CANCER EDUCATION AND RESEARCH INSTITUTE® ANNOUNCES NEW BOARD OF DIRECTORS AND TEAM MEMBERS TO SCALE PERSONALIZED CANCER CARE GLOBALLY**

**UN-Award Winning Cancer Organization Expands its Board with Global  
Expertise to Advance 13-Year Mission**

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**CAMBRIDGE, MA – February 5, 2026** – Cancer Education And Research Institute®, a UN-award winning cancer organization pioneering comprehensive, science-based, personalized cancer care globally for 13 years, announced today the expansion of its Board of Directors and the addition of new team members to expand program capacity.

The new board comprising five members from across the globe, including physicians, nurses, a healthcare manager, a governmental official, a current patient as a patient advocate and a survivor, and fellow UN award winners, bringing diverse expertise in clinical medicine, healthcare operations, public health, and global health policy.

**"After 13 years of proving our model works, we're building the governance structure to scale globally,"** said Ayguen Sahin, MSc, PhD, CEO, Founder, and Cancer Lead of Cancer Education And Research Institute® (CERI), a cancer scientist with 25 years of research experience. **"Our new board brings the credibility, expertise, and international connections we need to make comprehensive, science-based, personalized cancer care the global standard."**

### **Board of Directors**

The newly appointed and reappointed board members bring extensive experience across healthcare, research, and global health:

- **Dr. Riyad Awad, DVM, MPH**
- **Dr. Ashoo Grover, MD**
- **Samy Abu Shawish, RN, MPH**
- **Boniface Takwe Njecko, RN, MPH**
- **Hamza Abid, MS, APRN-CNS, AOCNS®, OCN®**
- **Saltanat Sahin (Reappointed)**



## New Team Members

CERI also welcomed two new CERI Team Members to support program expansion:

- **Dr. Yehya Awad, MD** – Joining the CERI Personalized Patient Program™ (CPPP) to provide direct support in personalized patient care, research, application, and coordination
- **Dr. Abdalfatah Abughali, MD** – Joining the CERI Cancer Education Program to expand global educational outreach



To learn more about the CERI Team, please visit:

<https://canceredinstitute.org/meet-the-team>

## Strategic Priorities for 2026

With the new governance structure in place, CERI will focus on:

- Establishing formal hospital partnerships in the U.S. and internationally
- Securing institutional funding to expand patient capacity
- Formalizing program presence in countries where the organization serves patients (Turkey, Azerbaijan, Germany, India, Philippines, and others), and expand to other countries

- Scaling operations to serve 20-30 patients annually
- Publishing outcomes data demonstrating model effectiveness

### **Proven Model, Extraordinary Outcomes**

The board's establishment comes on the heels of remarkable patient outcomes. A recent case demonstrates the organization's impact: a 70+ year old multiple myeloma patient achieved controlled Type 2 diabetes after years of struggle, stabilized 30-year hypertension, normalized kidney function, stabilized anemia, and excellent cancer response through one year of comprehensive, personalized cancer care, science-based research and monitoring, and coordination.

**"Our patients don't just survive cancer, they thrive,"** Dr. Sahin explained. **"This new board will help us bring this level of comprehensive care to hundreds more patients who desperately need it."**

### **Global Expertise for Global Mission**

Board members represent expertise from across the healthcare spectrum and bring connections to healthcare systems, research institutions, government agencies, and international health organizations worldwide.

**"We specifically sought board members who understand both the clinical realities of cancer care at the ground-level and the systems-level changes needed to make personalized care accessible globally,"** Dr. Sahin said. **"Their collective expertise positions us to finally scale what we've been pioneering and proven over 13 years."**

### **Board Member Spotlight Series**

CERI will feature each board member and team member over the coming week on its social media channels, highlighting their expertise and passion for advancing personalized cancer care globally.

### **About CERI**

Founded in 2013, Cancer Education And Research Institute® (CERI) is a UN-award winning nonprofit organization dedicated to making comprehensive, science-based, high-quality personalized cancer care the global standard. Founded and led by cancer scientist Ayguen Sahin, MSc, PhD, the organization has pioneered

personalized cancer care coordination for 13 years, serving patients worldwide regardless of ability to pay.

For more information, visit <https://canceredinstitute.org>

To support the #PersonalizedCancerCareForAll™ campaign, visit <https://canceredinstitute.org/donate>

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