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**BOSTON'S PRUDENTIAL TOWER SHINES BLUE IN SUPPORT OF CANCER EDUCATION AND RESEARCH INSTITUTE (CERI)**

**CERI Participates in 10th Annual 31 Nights of Light**

**Boston** – Beginning in December, Prudential Tower will once again shine bright with the help of local community organizations. CERI will flip the switch to light up Boston on December 11 from 4:00-5:15PM as part of Prudential Center, Boston's 10th Annual 31 Nights of Light program. The top of Prudential Tower will beam BLUE in support of cancer patients, their caregiver family members, and survivors worldwide, as a symbol of "light, hope, and never giving up!"

CERI is a Boston-based, 5-time Top-rated Nonprofit Award winner by GreatNonprofits, global cancer education nonprofit organization and our highly sought- after, simplified and multi-language educational programs with an overall approval rate of 94% have currently reached over the course of 5 years 2.2 million people from 192 countries around the globe. CERI gives lectures across Massachusetts and overseas, and guide and educate cancer patients and their caregiver family members.

For more information on this event and to RSVP visit <http://canceredinstitute.org/events>. CERI invites everyone to wear BLUE on December 11 and post pictures on social media using the hashtag #31NightsCERI on social media to show their support.

The lighting event is followed by CERI's Annual Golden Hearts Fundraiser Cocktail Reception at Eataly at Prudential Center from 5:30-8:00PM. For more information and to purchase the ticket visit <http://canceredinstitute.org/lighting-at-prudential-rsvp.html>.

The 31 Nights of Light program was introduced in 2009 to celebrate local Boston-area organizations and draw attention to the great work they do in Boston and beyond. Utilizing a state-of-the-art LED lighting system, the 51st floor of the Prudential Tower will change color daily to honor its 29 community partners.

For more information on Prudential Center, Boston, and the 31 Nights of Light event, visit <http://www.prudentialcenter.com>, follow @pruboston on Twitter or Prudential Center Boston on Facebook.

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**About Cancer Education and Research Institute (CERI)**

Cancer Education and Research Institute (CERI) ([www.canceredinstitute.org](http://www.canceredinstitute.org)), formerly known as Cancer Research Simplified, is an award-winning, independent, Boston-based, 501(c)(3) global non-profit organization. Its three-fold mission is to 1) make cancer and cancer research understandable for everyone; 2) bridge the gap between cancer scientists and cancer patients; and 3) provide cancer research scholarships for promising high school students worldwide.

**Mission Statement**

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

**Vision**

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.