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# Artist Father Supports His CEO Daughter's Efforts in Cancer Awareness

**Cambridge, MA** An artist father contributes to his daughter's, who is the Founder and CEO of Cancer Education and Research Institute (CERI), efforts in raising cancer awareness worldwide with his handcrafted decorative wood art available at <u>https://instagram.com/masterhandsofsalimsahin</u>.

There's nothing like a father's love to support his daughter's efforts in worldwide cancer education with his magnificent handcrafted decorative wood art, available online at his Instagram page at <a href="https://instagram.com/masterhandsofsalimsahin">https://instagram.com/masterhandsofsalimsahin</a> and Facebook page at <a href="https://www.facebook.com/Master-Hands-of-Salim-Sahin-478304292702289">https://www.facebook.com/Master-Hands-of-Salim-Sahin-478304292702289</a>. Mr. Salim Sahin, a 75-year-old artist from Turkey and the father of CERI's CEO and Founder Dr. Ayguen Sahin, a cancer scientist and a former Harvard Medical School faculty member, pledged to donate 50% of his proceeds to CERI.

"Both my father and my mother are CERI's natural ambassadors in Turkey since the first day of CERI's creation", said Dr. Ayguen Sahin. "At age 75, my father put his heart and soul in his passion - his art. And when he said that he wants to donate 50% of the proceeds to CERI, I was deeply touched and thrilled. My mother already donated her crocheted cancer awareness scarves for breast and brain cancers to CERI, which are available at CERI's online store. It is truly heart-touching to see my parents' strong belief in, and support to our mission."

"I always pray for the health of all the people in the world, especially for those who are awaiting their cure. I don't want anyone to suffer, but want everyone to live in comfort. I want people to produce something and to be of benefit of humanity. Because I am fond of foundations that serve humanity, it is my great pleasure to donate half of my proceeds of my artwork to such a great organization like CERI. In my opinion, CERI's mission is very important. It is very important to educate people, but with correct information. Particularly in the world we live in, I would like to see more of foundations like CERI that educate people and serve humanity, and I want people to live in a healthy way", said Mr. Sahin.

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A collection of some of the decorative wood artwork of Master Hands of Salim Sahin

The decorative wood art is stylish and great for homes, offices, hotels, and perfect gift on holidays or any occasion. The artwork is shipped worldwide from Turkey. Mr. Sahin has currently more than 350 unique pieces available. Some of the artwork along with CERI's cancer awareness scarves will be displayed at CERI's booth at the upcoming VolunteerExpo 2019 at Prudential Center Boston on Thursday, April 11, 2019 from 5-7pm.

Show your belief in Mother's and Father's Love, art, kindness, and cancer awareness by donating to CERI's cause, and purchasing your own artwork and cancer awareness scarf TODAY!

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## About Cancer Education and Research Institute (CERI):

Cancer Education and Research Institute (CERI) (<u>canceredinstitute.org</u>) is an award-winning, independent, Boston-based, 501(c)(3) global non-profit organization. Its three-fold mission is to 1) make cancer and cancer research understandable for everyone; 2) bridge the gap between cancer scientists and cancer patients; and 3) provide cancer research scholarships for promising high school students worldwide.

#### Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

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### Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

# About Master Hands of Salim Sahin:

Master Hands of Salim Sahin (<u>www.instagram.com/masterhandsofsalimsahin</u>) is the brand of Salim Sahin's decorative wood art. His art is stylish and suitable for homes, offices, hotels, and makes perfect gifts for holiday celebrations or any occasion. He has currently more than 350 unique pieces available, ready to be shipped worldwide. Mr. Sahin pledged to donate 50% of his proceeds to Cancer Education and Research Institute (CERI, canceredinstitute.org), whose Founder and CEO is his daughter, Dr. Ayguen Sahin. Mr. Salim Sahin is a 75-year-old artist who lives with his always-supportive wife, Mrs. Saltanat Sahin in Istanbul, Turkey.

## **Media Contacts:**

Cancer Education and Research Institute (CERI) Dr. Ayguen Sahin, CEO and Founder of CERI info(at)canceredinstitute.org

Master Hands of Salim Sahin Mr. Salim Sahin, Artist MasterSalimSahin(at)gmail.com