

**For immediate release**

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**All Aspects of Breast Cancer were Presented and Discussed at the 2015 Public Symposium Series**

**Somerville, MA....** Cancer Research Simplified (CRS) held its first public cancer symposium on all aspects of breast cancer on February 4<sup>th</sup>, 2015 at the Center for Arts at the Armory in Somerville, MA. The second symposium to be held in April, 2015 on Lung Cancer.

Sponsored by Genentech, Boston Thermography Center, The Print House, MBTA, Life Alive Organic Café, Flatbread Company, Iggy's Bread, and J.P. Licks, the symposium provided *simplified* information on breast cancer prevention and early detection, current treatment strategies, clinical trials, life after survival, and nutritional facts. The symposium further highlighted an extensive Q&A section panel, during which the public and the speakers who are cancer researchers connected with each other, which is an important part of CRS's mission, and discussed open questions. As in all its events, CRS brought the symposium to its conclusion with its fun and educational game, The CRS Cancer Quiz Game™, to ensure that important breast cancer, nutrition, and overall cancer-related facts were understood by the audience. The symposium concluded with its acknowledgements ceremony for speakers, sponsors, and volunteers.

“We are thrilled to have completed our very first symposium so smoothly; highly educational, professional, and fun – exactly what CRS is all about,” said Dr. Ayguen Sahin, CRS Founder and Chief Executive Officer. “Our CRS Cancer Symposium Series 2015 is designed to fulfill our mission in cancer education by providing the latest research and cancer information in a language and platform that makes it easy to understand, by bringing cancer researchers, medical professionals, or center representatives together with the public for closer and enriched communication. It looks like we have accomplished this important step with our amazing team of volunteers, our sponsors, and speakers. We can’t wait to organize our next symposiums on lung, colon, and prostate cancers.”



The speakers included Wendy Y Chen, MD, MPH, Rachel Freedman, MD, MPH, both from Dana Farber Cancer Institute/Harvard Medical School, Irene Kuter, MD, DPhil, Massachusetts General Hospital/Harvard Medical School, and Carol Sullivan, MS, RD, CSO, LDN, Massachusetts General Hospital Cancer Center.

The CRS Cancer Quiz Game™ 1<sup>st</sup> prize winner, Ms. G, who wishes to stay anonymous, won a free breast thermography exam from Boston Thermography Center. The 2<sup>nd</sup> prize winner, Ms. Anna Faustova, won a gift card from Life Alive Organic Café, and the 3<sup>rd</sup> prize winner, Ms. Zeynep Guler won a breast cancer awareness note pad set.

Pictures and part of the presentations of the symposium can be found on CRS's Youtube channel <http://youtube.com/cancerressimplified> and on it's website <http://www.CancerResearchSimplified.org>.

### **About Cancer Research Simplified:**

Cancer Research Simplified ([www.CancerResearchSimplified.org](http://www.CancerResearchSimplified.org)) is an independent, 501(c)(3) global non-profit organization. Its three-fold mission is to provide simplified information about cancer and cancer research to cancer patients and the general public; to bridge the gap between cancer scientists and cancer patients; and to provide cancer research scholarships for high school students worldwide.

#### Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

#### Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

Contact Dr. Ayguen Sahin, Chief Executive Officer, at [ayguen@cancerresearchsimplified.org](mailto:ayguen@cancerresearchsimplified.org) for further information.

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