

Worldwide Access to Cancer Research and Education™

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For Immediate Release

A new age of cancer education - Outdoors Cancer Education

Hiking, walking and talking about cancer-another unique, innovative launch and successful event sponsored by Cancer Research Simplified!

Middlesex Fells Reservation, Stoneham, Mass.—If you want to learn about cancer, what better way is there than meeting with the Cancer Research Simplified (CRS) team among the beautiful hillsides of Fells Reserve, Stoneham, Mass.?

Last Sunday, June 15, in a fun, action-packed and relaxed setting, hikers enjoyed the beautiful sunny weather and discussed many topics on cancer with Dr. Ayguen Sahin, CEO and Founder of CRS. There was nothing but happy faces throughout the 6.9 mile trail. Many of the hikers, which included researchers of renowned cancer institutes and hospitals in Boston, medical doctors from overseas, and teachers, used public transportation, to lessen the carbon footprint, too. They used their own feet to fight cancer through exercise and fresh air.

Throughout the hike, Dr. Sahin advised the hikers on patient empowerment through knowledge of their cancers, and she also advised the hikers on the proper use of protective sunscreens, on safe ingredients and on clothing and hydration issue, all things related to fighting skin cancer. Other topics were handled by Dr. Sahin, and she referred to her 45 multi-language videos on cancer on the www.cancerresearchsimplified.org website or on its Youtube channel www.youtube.com/user/CancerResSimplified.



CEO and Founder of CRS, Dr. Ayguen Sahin, advised hikers on different types of sunscreens and their ingredients, antioxidants, hydration, clothing, and skin cancer prevention.

“I was thrilled to see so many happy faces enjoying being in the woods and meeting wonderful new people while supporting CRS’ mission”, said Dr. Sahin, “It was especially gratifying that during our education session hikers paid close attention to detailed information on sunscreen application and ingredients that they never heard before. I was asked so many questions and I offered options for potential collaborations with cancer institutes overseas. It is wonderful to see that our mission and educational programs are so well received.”

The Fells Reservation hike was a rousing success for the hiker participants and for loved ones, friends or relatives who are fighting the disease.



Hikers, including researchers of renowned cancer institutes and hospitals in Boston, medical doctors from overseas, and teachers came together to support CRS' mission.

Pictures of this event are available on the Cancer Research Simplified website (www.cancerresearchsimplified.org) in the Meetings section: www.cancerresearchsimplified.org/events

Similar to this hiking event, Cancer Research Simplified is continuing its anti-cancer activities on July 19 with an exciting rock-climbing event at Brooklyn Boulders (BKB) in Somerville, Mass. Early bird tickets are available by July 3rd and can be reserved at: <http://www.cancerresearchsimplified.org/events.html>.

Learn more about the two events by contacting info@cancerresearchsimplified.org.

About Cancer Research Simplified:

Cancer Research Simplified™ is a global non-profit organization, committed to providing information resources to cancer patients about their disease, the latest cancer research, and cancer institutes and hospitals worldwide that provide specialized cancer care and specific

targeted therapy methods. In addition, we provide scholarships for high school students worldwide to perform research activities at renowned cancer research institutions around the world.

Mission Statement

Making cancer research understandable for everyone. Providing scholarships for young students worldwide to encourage careers in cancer research.

Vision

By providing cancer patients with information about their disease, up-to-date research, and specialized cancer treatment institutes, we can bridge the gap between cancer patients and cancer-treatment professionals and ease the burden on cancer patients by making it easy to find the best possible care.

Contact Mike Ryan, Marketing Manager at mike@cancerresearchsimplified.org for further information.